



NARCONON[®]

INTERNATIONAL

NEWSLETTER



NARCONON[®] DRUG EDUCATION REACHES HUNDREDS OF THOUSANDS IN RECENT MONTHS

Narconon staff have been working tirelessly to get the truth about drugs relayed to young people in a big way. Staff internationally are delivering drug education presentations to over 10,000 students weekly and thousands more students receive video presentations in the schools. It is through this ongoing effort that we have educated millions in the past two decades. On an even broader scale, Narconon drug education booklets, such as the "10 Things Your Friends May Not Know About Drugs," are being distributed in 15 languages in over 30 countries.

This fall during Red Ribbon week in the U.S., over 128,000 students participated in the Narconon drug prevention program. Many schools and

community groups held special events for the week. The Narconon program played an integral part in a number of these. Staff from our largest centers traveled far and wide to get the word out to thousands, while many of our new groups joined in with activities in their areas.

Although primarily a U.S. event, Narconon centers in other countries such as South Africa and Russia

increased their efforts during this same time. In the weeks that followed, Narconon internationally increased the number of children educated through Narconon presentations to over 15,000 weekly.

In Seattle, Narconon staff teamed up with the National



Ghana students holding their 10 Things booklets [above]
Drug education in Mexico [top]



7060 Hollywood Blvd #220
Hollywood, CA 90028

Drug Education... (continued)

Guard for the Red Ribbon week event on the waterfront. A number of kids joined in and helped distribute 900 "10 Things" booklets to those attending the event.



Booklet distribution in Seattle

For the second year in a row Narconon Georgia held a Drug Free Day in Georgia Rally in Woodruff City Park in Atlanta. President Narconon Georgia, Mary Rieser, along with other staff and graduates, spoke to over 300 people gathered in the park. The message was clear that one can lead a healthy, productive life without drugs.

In Oklahoma, Narconon Arrowhead Director of Drug Education, J.T. Daily, personally presented live drug education talks to students throughout the state during the one week. Also presenting the program in Spanish was their new speaker-in-training. He said about the



J.T. doing a presentation

experience of lecturing, "The accomplishments I've made in these past few months are indescribable. Coming from a dysfunctional home with lots of drugs and abuse, now to reaching

out to children of all ages brings a great big smile to my face." The Narconon Arrowhead staff educated 7,000 students in just one week!

Narconon Drug Prevention of California worked with over 20 schools during the last two weeks of October, educating 9,400 kids. One young elementary school student wrote afterwards, "They made it fun but still taught us really interesting

things. I think it is the best Red

Ribbon week assembly! Now I know more things about (drugs) I'm sure that I will NEVER forget! I will teach that to other kids and people." (4th grader)

A number of other Narconon drug education groups have also been very active in recent weeks. Staff from Narconon



Drug prevention Los Angeles

Colorado spoke to students at a school outside Denver. Another in Tracy, California presented to groups of elementary school children, while in Washington DC, Narconon presentations were delivered to the local Boy

Continued back page



The Narconon Drug
Prevention Center
Starter Kit

Use the Narconon Drug Prevention Center Starter Kit to jump start your group. Compiled from years of experience, this kit guides you step by step to become a successful drug educator.

When children learn the important facts about drugs, it satisfies their curiosity, and their desire to experiment lessens or disappears. Narconon lectures help children--without scare tactics--understand drugs and why people take them.

To keep youth drug-free, we need your help. The new Narconon Drug Education and Prevention Starter Kit shows you what you can do and how easy it is.

Call to get yours!

323-962-2404

Narconon Idaho Grand Opening



Ribbon cutting on the main street of Burley, Idaho

The Grand Opening of Narconon Idaho was held on the main street of Burley on Friday the 26th of September 2003. Bill Jensen, Executive Director, gave the history of Narconon Idaho, followed by a warm speech about Oliver Lusk, friend and Narconon volunteer, to whom the opening ceremony was dedicated. Certificates were presented to Cassia (County) Regional Medical Center and

Minidoka (County) Health Care Foundation in recognition of their support.

Burley Mayor Jon Anderson read the proclamation declaring September 26, 2003 as Narconon Day. Also speaking were Paul City Council President, Garth Baker, State Senator Dean Cameron, and the President of Narconon International, Clark Carr.

After an Idaho potato bar luncheon, many people stayed for a Drug Forum. Headed by Bill Jensen himself, the panel included Lt. Randy Kid (Head of the local Drug Task Force), Corporal Jeff Fackrell (police drug educator), Damian Rodriguez (Director of the local Vocational Rehab and Narconon Idaho Board Member), Denton Darrington (State Senator), and Clark Carr. Following this, key attendees decided to form a Drug Prevention Collaborative and had their first meeting.

Narconon International congratulates pioneers Bill and Maria Jensen and welcomes Narconon Idaho to our network. We look forward to their future expansion and the increased number of lives saved in their area.

Arrowhead 2nd Anniversary

On September 20, 2003, Narconon Arrowhead celebrated its second anniversary in its new quarters in conjunction with National Alcohol and Drug Addiction Recovery Month.

Joining Narconon staff, graduates, and friends from around the world was famed guest speaker, actress, writer, and loving mother Priscilla Presley. Along with Narconon spokespersons, local and state officials, Presley spoke not just about the problem of addiction, but about solutions as well.

"There is another task even more important than rehabilitation. In order to rid our society of drug addiction, we must have effective drug education programs that teach children to think for themselves and not to succumb to peer pressure to play around with drugs," she stated to the crowd of nearly 1,000 at the Expo Center in McAlester, Oklahoma.

The Narconon program seeks to educate as well as rehabilitate and proves that drug addiction can be

completely overcome. According to Ms. Presley, "A good first step for all of us to take in helping those whom we love is to get ourselves educated-- then we can reach out and

truly help them." When asked if she believes that the Narconon program might have helped Elvis overcome his drug addiction, she said "Absolutely, I do."

Video portions of the Narconon celebration were included in the National Recovery Month website of Washington D.C.'s Substance Abuse and Mental Health Services Administration.

The theme of this event was "A community that pulls together can make a better society for all," from humanitarian L. Ron Hubbard, whose research and



Priscilla Presley

"...we must have effective drug education programs that teach children to think for themselves..."
Priscilla Presley

Cape Town, South Africa A second group has formed up in Cape Town. Called the New Life Center, it is specializing in the delivery of the Narconon First Step program. The Executive Director, Paul Kruger, recently delivered a First Step workshop. One of the procedures the attendees learned was how to give nerve assists, a technique used in reducing the pain of physical withdrawal.

Washington, D.C. Yvonne Rodgers and Leanne Stynchula (respectively Executive Directors of Narconon Eastern U.S. and Washington, D.C.) obtained their new operations office. They now have a course room where they can deliver the administrative courses on how to run a Narconon center. They also send out the drug education message to community coalitions and recreation centers. First Step training workshops have also been scheduled.

Philippines On the 18th of October, 21 prison officials from the Philippines came to Los Angeles for a seminar on the Narconon and Criminon programs. They toured the Narconon Newport Beach rehab center and received a complete briefing on the technology used in these programs. The response was very positive and many officers requested a follow-up.



First Step Workshop in Cape Town



The new Narconon Eastern U.S. Continental office

Macedonia Two Macedonian Narconon volunteers translated the “10 Things” booklet and also the “How Drugs Affect the Mind” booklet into their language!

Dimitrovgrad, Russia The staff received an award from the mayor of the city for their contribution towards making the city a better a place to live and for their help in handling social problems in the area.



Filipino Corrections Visit: [seated L-R] Dr. Harry Lorenzo; President Narconon International; Nancy Pomerantz, Executive Director Criminon International; Cheryl Crawford, President's Assistant

The Ladder Guys Starting in September of 2002, Wendy and Jon Slobom have been taking their ladder challenge game to fairs. In 2003, they gave 22,127 “10 Things” booklets to those who participated in the game, as well as to anyone who requested one! They asked them to share the information with their family and friends. During this past year, they travelled all over California and also went to Washington State, Nevada, Arizona and Colorado. They met with teachers, police officers, city council members, Boy Scouts, etc.



A winner of the ladder challenge with his 10 Things booklet



Narconon Brazil's new course room (bamboo motif!)

Brazil Since moving into their new facility a few months ago, Narconon Brazil is a blaze of production! They have students on the program from Suriname, Germany, Brazil, Argentina and the U.S. and are graduating students on a regular basis. Here is what a recent graduate had to say: "I was an addict, but I am now a grateful, happy, sane and capable human being that loves life and all people around him." J.H.

Scotland Eve and Dave McKenzie are running the Narconon Scotland center. They deliver drug prevention events at fairs, in shopping malls, or right on the street! Narconon Scotland has referred several students to Narconon Romandie (Switzerland). They are working to open their own full residential Narconon rehab center in 2004.



Narconon Scotland at a fair

Denmark Narconon Denmark is definitely expanding its communication lines and making the Narconon program broadly known through the use of media and meetings with officials. They completed the translation of the "10 Things" booklet (see picture below) and are working on getting it translated into Norwegian as well. They had their first Drug-Free Future event in Copenhagen which went very well. Many people came and signed the posters (see picture). A major expansion move was Denmark's development of their lines with Norway. In 2003, many students were referred to the center from Norway by Tor Blaha, chairman of the Bergen Parents Association and advocate of the Narconon program. Additionally, interest from that country has grown to a point where they now have the government of Norway paying for Norwegian students to do the program in Denmark. Recently the Chairman of the Drug Council in Hordaland (a county in Norway) personally called the center to say that he had one more student to send and asked if they had space for him!



People signing posters at the Drug-Free Future event in Copenhagen





Separating the false from the true brings about understanding.

There is a lot of false data around. Evil-intentioned individuals manufacture it to serve their own purposes. Some of it comes from just plain ignorance of the facts. It can block the acceptance of true data.

The main process of learning consists of inspecting the available data, selecting the true from the false, the important from the unimportant and arriving thereby at conclusions one makes and can apply. If one does this, one is well on the way to being competent.

A handwritten signature in black ink, which appears to be "L. Ron Hubbard". The signature is stylized and cursive.

L. Ron Hubbard

- from The Way to Happiness booklet

True or False?
Some drugs don't hurt your mind.



Get your copies now.

(323) 962-2404
www.narconon.org

Sports Heroes: Narconon International is justifiably proud of its superb rehabilitation results--75% living stably drug-free, ethical, productive lives one year or longer after graduation. But we and all in the world who are serious about reducing the spread of drug abuse place an even higher value on our drug prevention efforts. Simply compare figures of how many youth and young adults are starting or experimenting with drugs to how many now-addicted drug users are under treatment or actually rehabilitated.

But even in drug education, some people work to undermine the efforts of those of us of good will. There has been a recent spate of press articles, radio and television media trumpeting the increasing use of steroids or human growth hormones by sports figures at the highest level. This is indeed a serious matter and a trend that must be reversed (with better drug education of athletes and their coaches, by the way!). Insinuated, however, by these stories is a false, very negative idea *that there are no more sports heroes*, that maybe we should just give up on sport, assume that "they're all drugged, and what difference does it make, anyway?"

It makes a big difference. From the most ancient times, men and women have shown that the individual can rise to great heights of personal physical achievement in sport and athletics. They have been revered by all civilizations. Athletes may be the last real "heroes" that young people can look up to today. Almost every other field of endeavor has been denigrated in the press. But read any newspaper or listen to almost any radio station--it is sport and sports men and women who are all the rage. And well they should be. Sports heroes can and should represent the ideal of physical health, personal concentration and dogged persistence toward future goals. Not just in the Olympics, but in all our favorite sports we still see the finest example of individual achievement. They *should* be role models which children *should* admire. We must not let ALL that is best in national and international sport be dragged through the mud because of the actions of a few.

Bob Adams, former NFL player (*Steelers* and *Patriots*) and longtime supporter of Narconon drug education, speaks to this issue: "Sport with honor, sportsmanship, honesty, and high moral standards have everything to do with true success. Sportsmen must continue to expect it of themselves and each other, and we must not let anyone tell us or our children that we should expect anything less of sport."



Clark Carr

Drug education does make a difference in the lives of future generations. Success stories like these below come in from all over the world. Here s what the kids have to say about the Narconon Drug Prevention presentations.

"I thought it was very educational. It taught me a lot about drugs and even though the talk never said, 'Don't do drugs,' I know I won't. If one of my friends are doing drugs, I can teach them what I learned." Grade 5, Roosevelt School

"Yes, I will no longer use drugs. Just say no. Peer pressure will not get me to use drugs anymore." Country Middle School

"I thought that if I wanted to get a good education and live my life free, I can stay like I am-- drug free. I liked it because you did the actions very very well and funny. So that made me say,
SAY NO TO DRUGS! "
Saint Elizabeth School

Our Heroes: Narconon International is reaching out across the United States and the world at an accelerating pace. We are deeply indebted to and grateful for the contributions of generous donors. We would like to thank, especially, the following:

Majed Fakhouri
Linda and Tony Dinges
Dale Brackemyer
Patricia Garner
Michael Armstrong
Peter Gillham

Richard Prescott
Tom and Dominique Beck
A to Z Transmissions
Robert Miller
Arthur Moore
Whitefield Medical Lab.

If you know anyone who needs help, please contact us immediately.

www.narconon.org

Drug Education (continued from p.2)



Narconon Colorado

Scout and Girl Scout groups, as well as the "Just Say No" club.

Staff in Cape Town, South Africa, regularly

deliver drug education presentations in both English and Xhosa, a native language. They have also expanded their program to include Peer Leader workshops in high schools, training them in both drug education and the Narconon First Step program, which is about using nutrition and other assistance to help people come off drugs. These students not only want to help educate others and prevent drug use but are determined to help their peers who have become addicted to drugs.

The Executive Director of Narconon Ghana continues to travel throughout his country bringing the truth about



Narconon Washington D.C.

drugs to thousands of school children and adults. He is now also reaching beyond the borders to the neighboring country of Togo. As a result, several citizens from Togo are now planning to travel to the U.S. for training in the Narconon drug prevention program.



Narconon Kharkov

We have drug education groups spanning the Commonwealth of Independent States from Kharkov (Ukraine), to Moscow (Russia), to Pavlodar (Kazakhstan).

These staff are determined to

change the drug use statistics in their area and regularly educate thousands of kids every single week!

Viewed by over 500,000 students!



Find out the truth.

Order your video today.

(323) 962-2404 online store at www.narconon.org

Arrowhead Anniversary (cont. from p.3)

developments are the basis for the success of the Narconon program.

"Recovery Month encompasses more than just substance abuse treatment and prevention," remarked Luke Catton, President of Narconon Arrowhead who hosted the evening's event.

"Nearly every sector of society is affected by it, and therefore, we must work together if it is going to be stamped out of existence." Speakers included State Senator Richard Lerblance and District Attorney Chris Wilson, along with President of Narconon International. Senator Lerblance spoke about the need to treat addicts instead of incarcerating them, and asked Narconon's assistance in training the employees of the Department of Corrections.



Senator Lerblance

